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DATE: 05/20/93                      SALES INFORMATION SYSTEM                      TIME: 09:06  
SUBJECT: UNI-MART SUMMER PROMOTION                      SENDER: C. E. MOSER/ 2942  
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SUBJECT: UNI-MARTS - WINSTON SUMMER PROMOTION

DEAR MANAGERS:

BILL LEWELLYN, MERCHANDISING MANAGER HAS AUTHORIZED THE WINSTON \$4.00 OFF SUMMER PROMOTION FOR ALL STORES.

AN AUTOMATIC DISTRIBUTION WILL BE MADE TO ALL STORES THE WEEK OF 5-24-93.

PLEASE INSTRUCT YOUR SALES REPS TO PLACE THE PROMOTED WINSTON IN THE PREFERRED PRESENCE DISPLAYS. ALSO, PLACE 3 P.O.S. PIECES IN GOOD AND VISIBLE AREAS.

YOU ARE AUTHORIZED TO PLACE ADDITIONAL COUPONS ON THE WINSTON SELECT PROMOTED PRODUCT. ALSO, YOU ARE AUTHORIZED TO COUPON THE NON-PROMOTED WINSTON PRODUCT.

ALL STORES WILL RECEIVE WINSTON PROMOTED PRODUCT AFTER THE INITIAL DISTRIBUTION THROUGH GATEWAY WHILE SUPPLIES LAST.

PLEASE CALL, IF YOU HAVE ANY QUESTIONS.

THANK YOU FOR YOUR ASSISTANCE WITH UNI-MARTS

SINCERELY,

CURT

C. E. MOSER

CEM/KFC

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D.M. 1527<sup>93</sup>  
T&D 1614<sup>93</sup>  
S.R.M. 111  
S.A.M. 1612<sup>93</sup>

\*\*\* END OF MESSAGE \*\*\*

CC LANNY

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